



REACH

Community Development, Inc.

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FOR IMMEDIATE RELEASE

REACH Partners with National IBEW to Promote Community Service Project Day



January 14, 2010 – Today, REACH Community Development is partnering with the IBEW 48 (International Brotherhood of Electrical Workers) Minority Caucus to celebrate the Community Service Project Day as part of the 20th Annual EWMC conference being held in Portland, Oregon.

The workday will complement REACH's successful Community Builders Program (CBP), a neighborhood-based free home repair program for senior and/or disabled homeowners living on a low income. REACH will work side by side with EWMC members from across the country and perform much-needed repairs on five homes located throughout N/NE Portland. These repairs include electrical inspections, repairs to ensure safety and proper lighting, and installation of safety devices. The CBP provides a critical "aging in place" service for seniors. It improves the quality of each recipient's life, helps avoid displacement due to gentrification and poverty, addresses a significant public health concern, all while bringing neighbors and area businesses together in the spirit of volunteerism.

With the primary mission of the Caucus being to promote equal opportunity and employment for minorities at all levels of the IBEW structure, REACH is proud to partner with IBEW. For 27 years, REACH has been building innovative and affordable housing for low-income families and individuals in the Portland metropolitan area. REACH develops and manages affordable housing and provides supportive services to our residents, as well as free home repairs to senior homeowners. Today, our portfolio includes single family homes, apartment buildings and mixed-use developments located across the City of Portland. Currently, REACH owns over 1,300 units of housing. REACH has won numerous state and national awards for our creative approach to building healthy communities and our innovative housing projects. Please visit www.reachcdc.org to learn more about REACH.

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Media interested in learning more:

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