

Media Contact

Laura Recko

lrecko@reachcdc.org

(503) 231-0682 x7157

**REACH CDC AND THE CITY OF PORTLAND WELCOME
SENATOR JEFF MERKLEY**

New South Waterfront district building provides 209 affordable homes

PORTLAND, Ore. – December 13, 2012—[REACH Community Development](http://reachcdc.org) and the [Portland Housing Bureau](http://portlandhousingbureau.org) are proud to welcome Senator Jeff Merkley to celebrate the Grand Opening of Gray's Landing, a new six-story building in the South Waterfront neighborhood providing affordable homes for some of Portland's most vulnerable residents.

The celebration takes place on **Friday, December 14 from 3:00–5:00 pm at 0650 SW Lowell (corner of SW Lowell & SW Moody)**; program begins at 3:30 pm. Keynote speaker Senator Jeff Merkley will join other luminaries, including City of Portland Commissioner Nick Fish and Director Margaret Van Vliet, Oregon Housing and Community Services.

"Gray's Landing is a wonderful addition to the South Waterfront area and will provide homes and a strong foundation for working families and our veterans. With 42 units reserved for veterans this building will be a showcase for the City of Portland," said Senator Merkley. "It is only fitting that this new development is named after an unsung Oregon hero, John Gray. John was a longstanding supporter of affordable housing and it's an honor to have this building named after him."

Gray's Landing, a \$50 million dollar project, is home to 209 affordable apartments, with 167 of the apartments targeted to working people with modest incomes. The remaining 42 apartments are set aside for very low-income veterans. The apartments are located above 17,000 sq. ft. of commercial space. REACH has moved its administrative offices into a portion of the first floor commercial space, purchased for \$1.79 million.

Gray's Landing is a collaborative development between REACH, City Commissioner Nick Fish, and the Portland Housing Bureau. The building has been named after philanthropist and developer John Gray to honor his longstanding support of affordable housing, contributions to the built environment in Oregon, and service as a veteran. Gray's Landing brings the City of Portland one step closer to realizing the promise of affordable housing in Portland's newest neighborhood.



A healthy community begins at home

Project partners include [Oregon Housing and Community Services](#), [U S Bank](#), [Enterprise Community Investment](#), [Home Forward](#), and the [U S Department of Veterans Affairs](#). The development team includes REACH, [the Housing Development Center](#), [Williams & Dame Development](#), [Walsh Construction Co.](#), and [Ankrom Moisan Associated Architects](#).

About REACH CDC

For 30 years, REACH has built innovative and affordable housing for low-income families and individuals in the Portland metropolitan region. REACH develops and manages affordable housing and provides supportive services to our residents, as well as free home repairs to senior homeowners. Today, REACH's portfolio includes 1,607 units including single family homes, apartment buildings, and mixed-use developments located across the region. REACH has won numerous state and national awards for its creative approach to building healthy communities and its innovative housing projects. More information is available at <http://reachcdc.org>.

About the Portland Housing Bureau

The mission of the Portland Housing Bureau is to focus community resources on the unmet housing needs of the people of Portland. More information is available at <http://www.portlandonline.com/phb/>

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