

Media Contact

Lee Dawson

ldawson@ltpublicrelations.com

503-688-1217

**REACH Community Development Names New Housing
Development “Gray’s Landing” After Philanthropist John Gray**

New South Waterfront District building will provide 209 affordable homes

PORTLAND, Ore. – March 26, 2012—[REACH Community Development](#), a local nonprofit affordable housing developer, and City Commissioner Nick Fish today announced that the first affordable housing development located in the South Waterfront District will be named Gray’s Landing. The building, previously known as Block 49, has been named after philanthropist and developer John Gray to honor his longstanding support of affordable housing and his contributions to the built environment in Oregon. Construction on Gray’s Landing is expected to be completed in late 2012.

Mr. Gray is best known for his Oregon and Washington resort developments including the [Salishan Lodge](#), the [Skamania Lodge](#) and the [Sunriver Resort](#). He is also a major philanthropist in Oregon, giving to a number of worthy causes, including cancer research, educational programs and affordable housing. In Portland, Gray pioneered the transformation of the Willamette Riverfront with the development of [Johns Landing](#), Portland’s first riverside residential and commercial development. Additionally, he is a decorated veteran. He served with the Army’s 82nd Airborne Division during WWII, rising to the rank of Lieutenant Colonel and receiving a Bronze Star for his service.

“I am humbled that REACH and the city commissioner have chosen to name this important housing development after me,” said John Gray. “As a veteran, it is an honor to have my name attached to a project that will offer fellow veterans and others in need affordable housing in such a beautiful part of the city.”

“Mr. Gray has been a long-time supporter of REACH and our efforts to make quality, affordable housing communities,” said REACH Executive Director Dee Walsh. “We are honored that he has allowed us to recognize his contributions to Oregon by naming this building after him.”

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Gray's Landing will include 209 affordable apartments, with 167 of the apartments targeted to working people with modest incomes. The remaining 42 apartments will be set aside for very low-income veterans. Commissioner Fish noted, "It is especially fitting that this building, which includes homes dedicated to veterans, will honor John Gray, who earned a Bronze Star for his service in World War II."

Gray's Landing is a collaborative development between REACH, City Commissioner Nick Fish, and the [Portland Housing Bureau](#), which made a significant investment of public funds in the project. Gray's Landing brings the City one step closer to realizing the promise of affordable housing in Portland's newest neighborhood.

Additional project partners include [Oregon Housing and Community Services](#), [U S Bank](#), [Enterprise Community Investment](#), [Home Forward](#), and the [U S Department of Veterans Affairs](#). The development team includes REACH, [the Housing Development Center](#), [Williams & Dame Development](#), [Walsh Construction Co.](#), and [Ankrom Moisan Associated Architects](#).

REACH's construction cam is available online for real-time construction updates at <http://oxblue.com/open/REACH/Block49>.

About REACH CDC

For 30 years, REACH has built innovative and affordable housing for low-income families and individuals in the Portland metropolitan region. REACH develops and manages affordable housing and provides supportive services to our residents, as well as free home repairs to senior homeowners. Today, REACH's portfolio includes 1,400 units including single family homes, apartment buildings and mixed-use developments located across the region. REACH has won numerous state and national awards for its creative approach to building healthy communities and its innovative housing projects. More information is available at <http://reachcdc.org>.

About the Portland Housing Bureau

The mission of the Portland Housing Bureau is to focus community resources on the unmet housing needs of the people of Portland. For more info on PHB, visit <http://www.portlandonline.com/phb/>