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**REACH Preserves 50 Homes for Senior Citizens**

*Historic Building to Remain Affordable for Downtown Portland Residents*

**PORTLAND, Ore.** – July 12, 2016— On Friday, July 15, [REACH Community Development](#) will celebrate the grand Re-Opening of The Bronaugh Apartments, a three story, 50-unit historic apartment building located in downtown Portland. Home to elderly and disabled Oregonians living on fixed incomes, the Bronaugh is the last building of the at-risk Section 8 Housing and Urban Development (HUD) properties identified in the 11X13 Campaign. In order to preserve and maintain much-needed affordable homes for downtown seniors, REACH purchased the building in 2013 and oversaw a substantial renovation including a seismic upgrade to bring it up to current code.

Built in 1905, the Bronaugh is listed on the historic registry and was last renovated in 1982. The building has been carefully renovated with modern comforts, while retaining and restoring its elegant, historic character. The Bronaugh features original architectural details such as semi-circular arched openings, bracketed and broad overhanging eaves, decorative egg and dart moulding, and ornamented frieze and bay window panels, each contributing to the building's unique eclecticism.

With an expiring Section 8 contract and hot real estate market, the Bronaugh was at risk of being converted to market rate apartments, displacing its senior and disabled residents. REACH purchased the building to preserve the housing for the residents, several of whom have lived in the building for over 20 years.

"We wanted to continue providing housing for the Bronaugh's residents, some of whom have lived there for many years," says Lucy Corbett, Housing Project Manager. "Had the building been sold for re-development, it would have displaced the residents from their homes, further reducing affordable apartments in an area with high rents."

Funding for the Bronaugh project was provided by the Portland Housing Bureau, Oregon Housing & Community Services, Bank of America Merrill Lynch, Network for Oregon Affordable Housing, and the U S Dept. of Housing & Urban Development. The development team included Walsh Construction Co., Carleton Hart Architecture, and the Housing Development Center.

**About REACH CDC**



A healthy community begins at home

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Since 1982, REACH has built innovative and affordable housing for low-income families and individuals in the metropolitan region. REACH develops and manages affordable housing and provides supportive services to our residents, as well as free home repairs to senior homeowners. Today, REACH's portfolio includes 2,073 units including single family homes, apartment buildings and mixed-use developments located across the City of Portland. REACH has won numerous state and national awards for its creative approach to building healthy communities and its innovative housing projects. More information available at <http://reachcdc.org>.

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