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REACH CDC Welcomes Mary McBride and The Home Tour

Concerts around the Pacific Northwest to benefit those living in affordable housing communities

PORTLAND, Ore. – August 27, 2013 – An international music program is bringing live concerts to residents of affordable housing developments in several Portland neighborhoods. Sponsored by [Enterprise Community Partners](#), Inc. (Enterprise), [The Home Tour](#) will perform at four housing communities from Sept. 2 to Sept. 4. [REACH CDC](#) is hosting the Home Tour at **the Ritzdorf Court Apartments on Tuesday, Sept 3rd at 4:00 pm, 1225 SE Belmont St.**

The Home Tour was founded in 2010 by singer-songwriter [Mary McBride](#), who has also served as a cultural envoy for the U.S. Department of State in 17 countries since 2011. In Portland, McBride and her band will perform live concerts at homeless shelters, supportive-housing communities, senior apartments and homes for people with mental and physical disabilities.

“The Home Tour’s mission is perfectly aligned with Enterprise’s priority of providing opportunity for low- and moderate-income people. Building homes is about more than putting roofs overhead. It’s about enhancing communities and enriching residents’ lives. We’re pleased to partner with Mary to bring this unique tour to the Pacific Northwest,” said M.A. Leonard, VP and Pacific Northwest market leader, Enterprise.

The audiences served reflect the city’s diverse populations and include families with children, recent immigrants, seniors, veterans and people with disabilities. At each concert, McBride and her band will be joined by local musicians, as well as the residents who are invited to perform. *The Wall Street Journal* describes The Home Tour as “a way of highlighting how communities can be nurtured, whether by sharing shelter, stories or live music,” and *The Washington Post* describes the tour as “extraordinary.”

“REACH is proud to host Mary and the Home Tour in one of our affordable housing communities,” says Dan Valliere, CEO. “Music has the power to lift us up and bring communities together. These are the kind of connections REACH strives to build in all of our communities.”



A healthy community begins at home

About REACH CDC

For 31 years, REACH has built innovative and affordable housing for low-income families and individuals in the Portland metropolitan region. REACH develops and manages affordable housing and provides supportive services to our residents, as well as free home repairs to senior homeowners. Today, REACH's portfolio includes 1,852 units including single family homes, apartment buildings, and mixed-use developments located across the region. REACH has won numerous state and national awards for its creative approach to building healthy communities and its innovative housing projects. More information at <http://reachcdc.org>.

About The Home Tour

Since 2010, The Home Tour has been using live music to enrich lives, inspire and connect people, and engage communities around the world. The Home Tour assembles local and nationally recognized musicians to perform for — and with — residents in communities that do not have access to live music. Since its inception, The Home Tour has engaged more than 100 communities worldwide; played for tens of thousands of residents; hosted on stage hundreds of residents from the communities where they have played; and partnered with more than 80 social service organizations. More information at www.thehometour.org

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