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**REACH CDC's Jessica Woodruff Receives Portland Business Journal
Forty Under 40 Award**

PORTLAND, OR – January 15, 2016 – Today, REACH CDC announced its Director of Housing Development, Jessica Woodruff, has been selected as a 2016 Forty Under 40 honoree by the Portland Business Journal.

The Portland Business Journal Forty Under 40 celebrates those who are making a big impact early in their career within the Portland community. Over 300 nominations were submitted.

Working at REACH since 2008, Jessica led the development of 10 affordable housing properties totaling over 500 units of housing as a Housing Project Manager. She oversaw all financing, construction and lease-up, securing over \$44 million in grants, loans and equity to fund the projects. Some of her projects are national innovations. She led the development of the award winning Orchards at Orenco in Hillsboro from its inception in 2009 to completion in 2015. It opened as the largest passive house apartment building in North America. In early 2014, Jessica was appointed as REACH's Director of Housing Development and is responsible for continuing to lead REACH's developments in Multnomah, Washington and Clark Counties and expanding the portfolio of affordable rental housing available to the region's low-income households.

Jessica actively advocates for affordable housing and green building practices across Oregon and SW Washington. She has served as Co-Chair of the Washington County Coalition of Housing Advocates since 2011. Jessica is an active member with the Portland chapter of Commercial Real Estate Women (CREW), the leading national association dedicated to advancing the achievement of women in real estate.

"We're thrilled Jessica has been selected for this well-deserved honor," says CEO Dan Valliere. "Jessica's professional achievements have really advanced the affordable housing sector and she's passionate about helping communities become more sustainable and equitable."

The awards luncheon will be held on Thursday, February 18, 2016 from 11:30am – 1:00pm at the Hilton Hotel. To purchase tickets to the event, visit Portland Business Journal website at <http://www.bizjournals.com>.

About REACH CDC



A healthy community begins at home

For 34 years, REACH has built innovative and affordable housing for low-income families and individuals in the Portland metropolitan region. REACH develops and manages affordable housing and provides supportive services to residents, as well as free home repairs to senior homeowners. Today, REACH's portfolio includes 2,073 units including single family homes, apartment buildings, and mixed-use developments located across Multnomah, Washington and Clark counties. REACH has won numerous state and national awards for its creative approach to building healthy communities and its innovative housing projects. More information at <http://reachcdc.org>.

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