



**a healthy community  
begins at home**

**Vision:** *Communities where all people live in quality, affordable, sustainable homes - empowered to achieve goals, and enjoying a strong sense of community.*

REACH Community Development is a nonprofit affordable housing and property management company, founded in 1982 in response to neighbors' concerns about deteriorating housing conditions in Southeast Portland. Today, **REACH owns and manages a portfolio of 2,073 units of affordable housing across the metropolitan region**, including Oregon and Washington.

**REACH has a staff of 130, supported by approximately 400 volunteers per year, and an annual operating budget of \$22 million.** Among many awards, REACH has received the Bank of America Neighborhood Excellence Initiative Award, the Oregon Housing and Community Services Award for Excellence for our Resident Service programs, Portland Monthly's Light a Fire Award for our Community Builders Program, and named a Top 50 Affordable Developer by Affordable Housing Finance.

For media inquiries, contact Lauren Schmidt at [lschmidt@reachcdc.org](mailto:lschmidt@reachcdc.org)

**REACH CREATES  
AFFORDABLE HOUSING  
AND OPPORTUNITIES FOR  
INDIVIDUALS, FAMILIES AND  
COMMUNITIES TO THRIVE.**

[www.reachcdc.org](http://www.reachcdc.org)

## WHY DO WE NEED AFFORDABLE HOUSING?

**40k**

The current projected shortage of affordable homes needed in the Portland Metropolitan region

In Multnomah County, one out of every four renters pay more than 50% of their income for housing. They are **severely cost burdened** meaning they spend more than half of their income on housing.

## WHAT DOES REACH DO?

**44%**

of REACH residents earned less than 30% of median family income (approximately \$24,250 for a family of four living in the Portland Metropolitan region).

- REACH provides safe and affordable housing by building and managing a portfolio of low-income housing in Multnomah, Washington, and Clark counties.
- Our Resident Service programs strengthens families and individuals, supporting our tenants by building skills and ensuring housing stability. We offer services like eviction prevention; information and referral assistance; financial literacy training; and access to emergency food.
- Our Community Builders Program builds community by providing over 1,000 free home repairs a year to senior and disabled Portland homeowners.

## WHO DOES REACH SERVE?

**70 hrs**

The number of hours a person earning minimum wage needs to work a week to afford a market rate two-bedroom apartment in Oregon.

- REACH serves low-income individuals, families, and senior citizens. We have approximately 2,500 tenants living in 2,073 units of housing.
- 23% of our tenants are children; 31% are elderly (62+) and 27% live with some type of disability.
- Nearly 80% of our tenants earn 40% of area median family income – less than \$30,000 for a family of four.
- Recipients of our free home repair program, the Community Builders Program, average age 66 and live on \$18,000/year. Nearly 50% report living with some type of disability.

## WHAT TYPES OF PROPERTIES DOES REACH OWN?

**13%**

of residents now live below the federal poverty line with poverty levels skyrocketing in the state of Washington.

- REACH owns and rents a variety of housing types of both new construction and acquisitions, including single family homes, small plexes, and 34 multi-unit apartment buildings.
- Several REACH properties are targeted for special needs populations: nine are for the elderly, three are for the formerly homeless and two are for persons living with disabilities.
- REACH has also developed 28 homes for first-time, low-income home buyers.