



A healthy community begins at home

---

**Media Contact**

Lee Dawson

[ldawson@ltpublicrelations.com](mailto:ldawson@ltpublicrelations.com)

503-688-1217

**REACH COMMUNITY DEVELOPMENT TO OFFER  
PUBLIC TOURS OF NEW SOUTH WATERFRONT BUILDING "GRAY'S LANDING"**

*New building will provide 209 affordable homes*

**PORTLAND, Ore.** – April 17, 2012—[REACH Community Development](http://reachcdc.org), a local nonprofit affordable housing developer, announced today that the first affordable housing development located in the South Waterfront District, Gray's Landing, will be open to the public for "hard hat" tours beginning April 26, 2012. (Gray's Landing is currently a construction site.) Tours are designed for guests to learn more about REACH's work and to see our latest project under development.

Gray's Landing, a \$50 million dollar project, will be home to 209 affordable apartments, with 167 of the apartments targeted to working people with modest incomes. The remaining 42 apartments will be set aside for very low-income veterans. The apartments will be located above 17,000 sq ft of commercial space. Upon completion, REACH will move their administrative offices into a portion of the first floor commercial space, which they purchased for \$1.79 million.

Gray's Landing is a collaborative development between REACH, City Commissioner Nick Fish, and the [Portland Housing Bureau](http://portlandhousingbureau.org). Gray's Landing brings the City one step closer to realizing the promise of affordable housing in Portland's newest neighborhood.

Information and registration for the tours can be found at REACH's website, <http://reachcdc.org/news-events/life-within-reach/>. Construction on Gray's Landing is expected to be completed in late 2012. A live construction cam is available online for real-time construction updates at <http://oxblue.com/open/REACH/Block49>.

Additional project partners include [Oregon Housing and Community Services](http://oregonhousing.org), [U S Bank](http://usbank.com), [Enterprise Community Investment](http://enterpriseinvestment.com), [Home Forward](http://homeforward.org), and the [U S Department of Veterans Affairs](http://dva.gov). The development team includes REACH, [the Housing Development Center](http://housingdevelopmentcenter.org), [Williams & Dame Development](http://williamsanddame.com), [Walsh Construction Co.](http://walshconstruction.com), and [Ankrom Moisan Associated Architects](http://ankrommoisan.com).

- more -



A healthy community begins at home

---

**About REACH CDC**

For 30 years, REACH has built innovative and affordable housing for low-income families and individuals in the Portland metropolitan region. REACH develops and manages affordable housing and provides supportive services to our residents, as well as free home repairs to senior homeowners. Today, REACH's portfolio includes 1,400 units including single family homes, apartment buildings and mixed-use developments located across the region. REACH has won numerous state and national awards for its creative approach to building healthy communities and its innovative housing projects. More information is available at <http://reachcdc.org>.

**About the Portland Housing Bureau**

The mission of the Portland Housing Bureau is to focus community resources on the unmet housing needs of the people of Portland. For more info on PHB, visit <http://www.portlandonline.com/phb/>